

NOVOFLEX enlarges its ballhead assortment

A new definition of mobility

The NOVOFLEX MagicBall is certainly a unique ball head, and as such has been awarded for its outstanding design and is enjoying a worldwide reputation for many years now. Due to its ingenious construction and its ergonomic design, the MagicBall is cherished by photographers all over the place. With the design of MagicBall FREE, the ingenious construction has been pushed further. Starting today, **MagicBall FREE 50** accompanies its little brother MagicBall FREE, which means, the NOVOFLEX MagicBall-series now encompasses 5 different models for every conceivable photographic situation.

The MagicBall FREE 50 takes up the construction of the small MB FREE and amplifies it. Thanks to this ingenious design, the ball offers an enormous adjustment range of approximately 240°. Switching the camera from landscape to portrait orientation at any time, even without a perfectly aligned tripod, is not a problem anymore.

The detachable ball not only acts as a quick-release adapter but also supports the camera when taking pictures hand-held. Brief camera pans when shooting video can be realized even without an expensive rig system. Combining the ball with the shell and the foot, which are in the scope of delivery, photographers are supported when taking shoots directly at the body or on numerous different surface types. An additional highlight: The MB FREE 50 can easily be converted to a "standard" MagicBall.

The MB FREE 50 is compatible with standard tripods with 1/4"-20 and 3/8"-16 thread size. In contrast to the smaller MB FREE it can also be used with heavy-weight equipments.

The MagicBall Free 50 is available in three different kits:

- **MB FREE 50** – consisting of ball and housing
- **MB FREE 50 SET** – consisting of ball, housing, shell and support foot
- **BF 50 SET** – consisting of ball, shell and support foot

For more information please contact:

NOVOFLEX Präzisionstechnik GmbH,
Brahmsstrasse 7, D-87700 Memmingen,
Phone +49 83 31 / 8 88 88, Fax +49 83 31 / 4 71 74,
E-Mail: mail@novoflex.de or in the Internet at www.novoflex.de.



Press contact:

Michael Hiesinger, Novoflex
Präzisionstechnik GmbH,
Telefon 0 83 31 / 8 88 88,
Mail: mhiesinger@novoflex.de

Information for the editorial department:

Text and photo data can be downloaded from website www.pr-guenther.de (refer to information per company). If desired, we will be pleased to send you the data by e-mail (jg@pr-guenther.de).



MB-FREE-50.jpg

MagicBall FREE 50 Ball head



MBFREE 50-Set.jpg

MagicBall FREE 50 SET, consisting of Ball, Housing, Shell and Leg



BF50-Set.jpg

Ball FREE 50 SET, consisting of Ball, Shell and Leg



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MagicBall FREE 50 in use with a telephoto lens on TrioPod-M



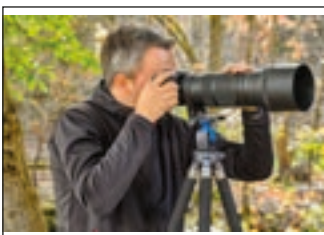
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Free-hand use of the MagicBall FREE 50s ball, with a telephoto lens



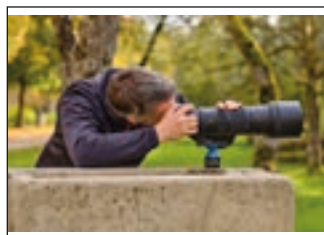
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Free-hand use of the MagicBall FREE 50s ball, with a telephoto lens



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MagicBall FREE 50 in use with a telephoto lens on TrioPod-M



DSF6755.jpg

Ball FREE 50, Ball and Shell in use



DSF6765.jpg

Ball FREE 50, Ball and Shell in use



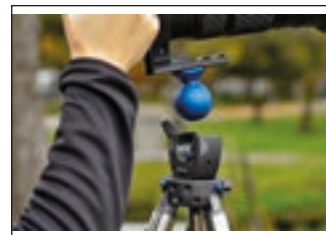
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Ball FREE 50 in use on a monopod



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Ball FREE 50, Ball and Shell in use



DSF6781.jpg

MagicBall FREE 50, Insertion of the ball into the housing

Press contact:

Michael Hiesinger, Novoflex
Präzisionstechnik GmbH,
Telefon 0 83 31 / 8 88 88,
Mail: mhiesinger@novoflex.de