

photokina 2016

MagicBall „uncaged“ ...

The ball head MagicBall belongs to the bestsellers in the product portfolio of NOVOFLEX Präzisionstechnik GmbH and has been cherished for, many years by photographers worldwide. Due to its ingenious construction and its ergonomic design MagicBall has won an award from Industrie Forum Design in Hanover, Germany as well as from numerous other photo magazines. Now this exceptional construction is even topped. On occasion of photokina 2016, NOVOFLEX is enlarging the MagicBall series with MagicBall FREE.

In the construction of MagicBall FREE the housing has been turned upside down. Thanks to this new design, photographers achieve an enormous adjustment range of approximately 240°. Panning the camera from landscape to portrait at any time even without a perfectly aligned tripod is not a problem anymore.

Special feature is a detachable ball, enabling an optimal stabilisation of the camera in case of free-hand shoots. In connection with the shell and the foot which also belong to the delivery set photographers are supported when taking shoots directly at the body or on numerous different surface types. In addition, even short camera pannings for video recordings can be realized without expensive video rig systems. Another special feature: the MBFREE can easily be converted to a „normal“ MagicBall.

The MBFREE has been designed for the use of compact-, mirrorless system- as well as D-SLR size cameras and is compatible with all customary tripods with 1/4" respectively 3/8" thread size.

MagicBall FREE is delivered in a set (order code MB FREE SET), consisting of: MagicBall FREE ball, MagicBall FREE housing, MagicBall FREE shell and MagicBall FREE foot.

An easy start into this system is enabled by the Ball FREE set (order code BF Set), which includes ball, shell and foot.

For more information please contact: NOVOFLEX Präzisionstechnik GmbH, Brahmsstrasse 7, 87700 Memmingen, Phone +49 83 31 / 8 88 88, Fax +49 83 31 / 4 71 74, E-Mail: mail@novoflex.de or at www.novoflex.de.

Information for the editorial department:

We will be pleased to send you a MBFREE for test purposes.



PRESS INFORMATION

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MB_Free_Kombi.jpg



MB_Free_Kugel_Schale.jpg



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MB_Free_Leica_hoch.jpg



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MB_Free_Anwendung5.jpg

Information for the editorial department:

Text and photo data can be downloaded from website www.pr-guenther.de (refer to information per company). If desired, we will be pleased to send you the data by e-mail (jg@pr-guenther.de).

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